



Igniting Midlife and Beyond The Back Forty

Midlife Purpose Expert

Darrell W. Gurney Speaker, Author, PlayGame™ Coach



Darrell is an ICF Professional Certified Coach, Licensed Spiritual Counselor, author and speaker. His life's work is focused on empowering people to live happier, fulfilling, passionate and self-expressed lives. He is the Founder of The Back Forty, a philosophy promoting the second half of life as the best half.

For more than 30 years, Darrell has helped individuals discover and create lives that make a difference: for themselves and others. At midlife and beyond, he says the heart of what works...is play!

Darrell merges professional knowledge as a coach and spiritual counselor with his own midlife inspiration in the playground of The Back Forty, teaching audiences to rethink what's possible after midlife and to adopt a Big Game mindset.

He asserts that everyone has their biggest game still ahead of them, no matter what they've already achieved or been through and, as Frank Sinatra sings, "the best is yet to come, and won't it be fine!"

Darrell has spoken and conducted workshops nationwide for church and spiritual groups, personal development programs, retreats, community groups, professional associations and more.

"The presentation was fabulous. I understand exactly the message they were communicating, and recommend it to everyone."

—Mike Goddard, Founder of C Suite Connector

"Darrell's lecture really spoke to me. It's very informative and a very valuable lesson for all of us in the second halves of our lives."

—Olivia Valentine, Esq., City Council Member, Hawthorne, CA

"An enlightening discussion and the team got quite a bit out of it. It's always a pleasure to have Darrell here."

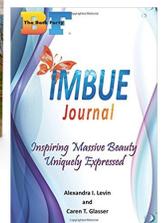
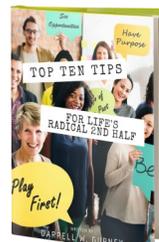
—Mike Welch, Founder of South Bay CFO Networking Group

"The talk was inspirational: women going after their dreams with play, passion and purpose. Attendees shared that they felt ageless after hearing you." —Sarah Richman, Director, eWomen LA Chapter

"A couple little lights went off in my mind with the talk about letting yourself play with curiosity, about what could be the possibilities, and seeing that all these things that have happened to you in life have happened for a reason." —Saundra Botts, Career Strategist and FENG Board Member

**"The Back Forty: The Ride of Your Life
7 Critical Embraces to Inspire a Radical
Second Half of Play, Passion and Purpose"**
is due out in 2018

In the meantime,
these ebooks
provide a sense of
what his message
and movement
is all about.
Available at
TheBackForty.com or
Amazon.com



Schedule Darrell
to speak at your next event!
(310) 927-2400
Darrell@TheBackForty.com

Darrell also presents on The Back Forty topics with his partner Alexandra Levin, CoFounder of The Back Forty INFUSE Program and author of "The Back Forty IMBUE Journal: Inspiring Massive Beauty Uniquely Expressed"



Presentations

Engaging, inspiring, interactive, and customizable

- Getting freed up from limited mindsets & industrial-age thinking
- Exploring, creating and self-expressing a second half of play, passion and purpose

The Back Forty: It's Time to Do What You Came to Do

What if everything in your life thus far – in your career, relationships, directions taken, setbacks endured – has set you up for a radically playful, passionate, and purposeful second half of life? What if it's all been simply research and development for who you came to be and what you came to do?

Attendees will learn:

- An empowering philosophy which perfects every aspect of your past
- Achievable principles for opening up radical new possibilities for your future
- Why game playing vs hard work is the way to go
- How these ideas apply beyond the personal to organizations of any size

You Have Yet To...And You Will: A Passion-Based Approach To Career Re-Invention and a Radical Future

Career management and life purpose is a long-term game, not a short-term fix. This session has participants looking both at-and-beyond the job and at-and-beyond their career toward purposeful fulfillment.

Attendees will:

- Begin to distinguish themselves as business owners vs employees
- Understand the necessity of reflection and re-assessment of career path
- Grasp the value of accurate and compelling personal branding
- Discover backdoor methods of career management and thought leadership
- Launch a personal inquiry into their purposeful second half of career and life

Game On: 9 Environments to Tailwind Your Results

Believe it or not, your life and the Big Games you play are shaped by the environments surrounding you, many that you're not even aware of. These environments act as either a tailwind (supporting) or a headwind (defeating) on your intention to grow. Becoming aware of these critical environments is the first step to mastering midlife and beyond.

Attendees will understand:

- The power of bringing play to your personal and professional life
- The 9 environments you swim in and their ability to turbo-boost your results
- Why leaders/leading companies think and act differently to attract leaders

MBA, Professional & Spiritual Group Presentations & More

These subjects and more are conveyed to mid-career MBA students, professional and spiritual groups in a language they can each understand, retain and utilize. Harvard, Tulane, Wake Forest, Belmont, William & Mary MBAs, undergrads and more have grown from CareerGuy talks and workshops, and The Back Forty has been welcomed by organizations such as the eWomen Network, Financial Executives Networking Group (FENG), Resources Global Professionals, Rotary Club International, The Inside Edge, and the California Women's Conference.

TheBackForty.com

Darrell has spoken for these organizations and more...



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