



Igniting Midlife and Beyond **The Back Forty**

Midlife Purpose Expert

Darrell W. Gurney
Speaker, Author, PlayGame™ Coach



Darrell is an ICF Professional Certified Coach, Licensed Spiritual Counselor, author and speaker. His life's work is focused on empowering individuals to live happier, fulfilling, passionate and self-expressed lives. He is the Founder of The Back Forty, a philosophy promoting the second half of life as the best half.

For more than 30 years, Darrell has helped individuals discover and create lives that make a difference: for themselves and others. At midlife and beyond, he says the heart of what works...is play!

Darrell merges professional knowledge as a coach and spiritual counselor with his own midlife inspiration in the playground of The Back Forty, teaching audiences to rethink what's possible after midlife and to adopt a Big Game mindset.

He asserts that everyone has their biggest game still ahead of them, no matter what they've already achieved or been through and, as Frank Sinatra sings, "the best is yet to come, and won't it be fine!"

Darrell has spoken and conducted workshops nationwide for **church and spiritual groups, personal development programs, retreats, community groups, professional associations and universities.**

Schedule Darrell
to inspire your next event!
(310) 927-2400
Darrell@TheBackForty.com

"Darrell is very down to earth in his presentation. He talks to your heart, not your head."

—**David Thomas, President, Inglewood Rotary Club**

"Darrell's lecture really spoke to me. It's very informative and a very valuable lesson for all of us in the second halves of our lives."

—**Olivia Valentine, Esq., City Council Member, Hawthorne, CA**

"An enlightening discussion and the team got quite a bit out of it. It's always a pleasure to have Darrell here."—**Mike Welch, Founder of South Bay CFO Networking Group**

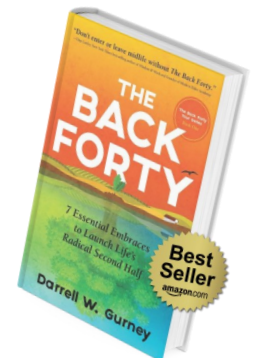
"Darrell's presentation was very well received. We hope he will come back to share more of his insights to help us navigate this journey of life."—**Val Hatley, President, San Pedro Rotary Club**

"A couple little lights went off in my mind with the talk about letting yourself play with curiosity, about what could be the possibilities, and seeing that all these things that have happened to you in life have happened for a reason."—**Saundra Botts, Career Strategist**

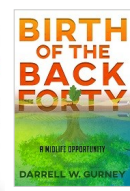
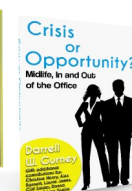
The Back Forty: 7 Essential Embraces to Launch Life's Radical Second Half

"A perfectly timed tool for reevaluation brought on by 'The Great Resignation'"
—**Midwest Book Review**

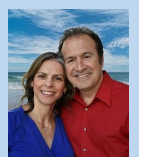
"This is indeed radical thinking."
—**Marshall Goldsmith, World's #1 Executive Coach and Top Ten Business Thinker**



In addition, these ebooks provide a sense of what this Back Forty message is all about. Available at TheBackForty.com or Amazon.com



Darrell also presents on The Back Forty topics with his partner Alexandra Levin, CoFounder of The Back Forty INFUSE Program and author of "The Back Forty IMBUE Journal: Inspiring Massive Beauty Uniquely Expressed"



Presentations

Engaging, inspiring, interactive, and customizable

- Getting freed up from limited mindsets & industrial-age thinking
- Exploring, creating and self-expressing a second half of play, passion and purpose

The Back Forty: It's Time to Do What You Came to Do

What if everything in your life thus far – in your career, relationships, directions taken, setbacks endured – has set you up for a radically playful, passionate, and purposeful second half of life? What if it's all been simply research and development for who you came to be and what you came to do?

You will learn:

- An empowering philosophy which perfects every aspect of your past
- Achievable principles for opening up radical new possibilities for your future
- Why game playing vs hard work is the way to go
- How these ideas apply beyond the personal to organizations of any size

You Have Yet To...And You Will: A Passion-Based Approach To Career Re-Invention and a Radical Future

Career management and life purpose is a long-term game, not a short-term fix. This session has participants looking both at-and-beyond the job and at-and-beyond their career toward purposeful fulfillment.

You will:

- Begin to distinguish yourself as a business owner vs an employee
- Understand the necessity of reflection and re-assessment of career path
- Grasp the value of accurate and compelling personal branding
- Discover backdoor methods of career management and thought leadership
- Launch a personal inquiry into your purposeful second half of career and life

Game On: 9 Environments to Tailwind Your Results

Believe it or not, your life and the Big Games you play are shaped by the environments surrounding you, many that you're not even aware of. These environments create either a tailwind (supporting) or a headwind (defeating) on your intention to grow. Becoming aware of these critical environments is the first step to mastering midlife and beyond.

You will understand:

- The power of bringing play to your personal and professional life
- The 9 environments you swim in and their ability to turbo-boost your results
- Why leaders/leading companies think and act differently to attract leaders

MBA, Professional & Spiritual Group Presentations & More

These subjects and more are conveyed to mid-career MBA students, alumni, professional and spiritual groups in a language they can understand, retain and utilize. Harvard, Tulane, Wake Forest, Belmont, William & Mary MBAs, undergrads and more have grown from CareerGuy talks and workshops, and The Back Forty has been welcomed by organizations such as the eWomen Network, Financial Executives Networking Group (FENG), Resources Global Professionals, Rotary Club International, CSL Centers for Spiritual Living, The Inside Edge, the California Women's Conference and Wharton MBA Alumni groups.

TheBackForty.com

Darrell has spoken for these organizations and more...



**HARVARD
BUSINESS SCHOOL**



Tulane University
FREEMAN SCHOOL OF BUSINESS



ALPHA KAPPA PSI
The Professional Business Fraternity



**North Hollywood Church
of Religious Science**



OMICRON DELTA KAPPA



BEYOND B-SCHOOL
Expert Career Training for MBAs

